

Life is a library of priceless moments
composed in daily instalments
compiled in our minds and hearts.

From the **experiences** ...

- last minute plane ticket £749
- the formal complaint you'll make to 'Ryanair', otherwise known as 'Nightmare' for the pair of kids sitting other side of you, the unmopped sick left festering in the loo, the gone off cold food you struggled to get through and the sleepless night you had as the plane needed to land to refuel Time and Effort
- strolling through a small village of new people, diving into new cultures, immersing yourself in a fresh way of living. PRICELESS

From the **goodbyes** ...

- petrol to the funeral directors £5
- total fee for the Church, priest and chosen charity £150
- catering, food and after-party £75
- invitations £15
- the coffin £200
- watching your Mother being lowered into the ground and the daunting realisation PRICELESS

From the **first times** ...

- speeding ticket and fine for driving through the bus lane £150
- 12 cups of coffee drank from the vending machine whilst you waited impatiently £12
- parking tickets for not putting the money you needed to in case she needed you £50
- having your daughter pass you your first Grandson as his tiny hands squeeze your thumb. PRICELESS

From the **heartbreaks and silver lining** ...

- Candle lit dinner for two £100
- Your Grandmother's engagement ring handed down from generation to generation No Charge
- A rip in your jeans as you lower onto one knee under the romantic twinkle of city lights and stare into the eyes of a girl you think would make a good wife. No Charge
- The sudden turning in your gut as she breaks down and explains she's been sleeping with your best mate for the past 8 months. No Charge
- One cancelling fee from the luxury taxi company + the bus ride home listening to Coldplay bellowing from your headphones. £31.35
- The bus taking a sudden diversion through King's Cross and as it stops at the kerb, a girl gets on who chooses the seat next to you. 15 Minutes
- Sewing the seed of a close friendship formed from two people in a carriage which blossoms into 3 kids and a happy marriage PRICELESS

From the **frustrating** ...

- Postage and packaging to enter the competition to meet James Morrison £2
- New dress from Topshop to impress James Morrison £70
- Credit to call back home to ask for the security code for your winning ticket as you left it on the side board in the kitchen £12.24
- Being dragged out by security kicking and screaming with aggression while James Morrison looks on with a terrified expression PRICELESS

From the **embarrassing** ...

- Borrowing Jamie Gibson's older brother's mate's porn collection for the weekend. £10
- A box of Kleenex kidnapped from your Dad's bedside table No Charge
- Being 14 years old and being told you're the man of the house for a few hours as your parents go out. No Charge
- Having multiple wanks then passing out in a sea of used Kleenex tissues, misused hand cream and mounds of magazines open at the centre pages showing bare pink flesh and seductive glossy faces. No Charge
- Waking up after two hours, opening your eyes to find a cup of tea and biscuits by your bedside and the mound of magazines neatly arranged in a pile on the floor and the used tissues carefully collected and poured into the bin. PRICELESS

From the **patience** ...

- Stepping into a marriage where you weigh your husband's classic car collection against his love for you. No Charge.
- A back garden crammed with car parts and junk collected from over the years. Time and Patience
- An Austin 7 car bought at an auction last Autumn only to find out it's broken £20,000
- The solicitor fees and divorce papers printed and typed by the end of the week \$5000
- The feeling of reliving your teens as you and your husband drive through country lanes back to your converted barn in a fixed, pristine and gleaming Austin 7 car. PRICELESS

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 composed in daily instalments
 compiled in our minds and hearts
 from the frustrating, the heartbreaks and silver linings,
 the experiences, embarrassments, the first times
 and the goodbyes.

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For everything else,
 there's cash.

Written and Performed by Alex Gwyther
 for Mastercard's 'Priceless Nights'
 Southbank 27/06/12

(inspired from customer's 'Priceless' moments)